

# 1970s

## The Story Behind DeRoyal Industries, Inc. - Part 1

Watch history video: DeRoyal.com/**So-You're-Saying** 





STAT MEDICAL CORPORATION 200 DEBUSK LANE • POWELL TENNESSEE 37849 • (6/5) 938-7828





## 1973

#### **Pete's Original Boot**

After noticing many dirty and deteriorating plaster casts, a young pharmaceutical salesman in Tennessee created the first patented orthopedic cast boot. That salesman was DeRoyal Industries founder, Autry O.V. "Pete" DeBusk.





Finding success in mass producing and selling the boot, Pete expanded the product line with the first DeRoyal Industries company and called it "STAT" medical. By improving on cervicle collar products that were already out in the market, STAT Medical was able to expand from one product line to several lines. Tailored to meet specific demands of the medical industry, the development of these unique orthopedic supports allowed the company to thrive.

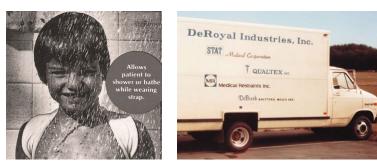
#### **APRIL: DeBusk Knitting Mills**

As business increased, knitting machines were purchased to create sewing operations called DeBusk Knitting Mills. Woven materials were used for existing and new products such as stockinettes.

## 1975-1978

#### **Building a National Sales Force**

- From 1975 to 1978, a national sales force was established for DeRoyal Industries, Inc. During this time DeRoyal was awarded its first Voluntary Hospitals of America, Inc. (VHA) contract.
- By 1978, there were established product divisions for patient care, surgical, and patient protection.



#### DeRoyal Industries, Inc. - Part 1

BUILDING

## 1983

#### **Building & Product Expansion**

- DeRoyal celebrated its tenth anniversary in style by completing additions to the corporate headquarters building in Powell, TN.
- Building expansion for additional facilities began in Tennessee, with DeRoyal's largest manufacturing facility in New Tazewell.
- Throughout the '80s, DeRoyal continued expanding product lines with acquisitions of smaller companies that had strong ideas or manufacturing concepts that would thrive under DeRoyal and increase the DeRoyal Industries brand.

## 1987

#### **Game-changers for the Medical Industry**

In 1987, DeRoyal was the first company to offer custom procedural trays on a just-in-time basis.

## 1989

#### **Acquisitions for Manufacturing**

Three-D

In 1989, DeRoyal acquired Three-D Orthopedics and Hospital Disposables.













## The Story Behind DeRoyal Industries, Inc. - Part 2

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## 1990

#### **Cost-effective Production**

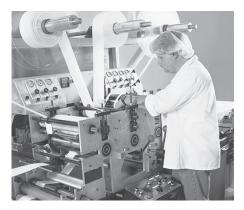
- While continuing to grow its product lines, by 1990 DeRoyal employed around 1,200 employees and had developed ways to produce products cost-effectively.
- With the importance of sterilized products in the industry, DeRoyal established the Royal Sterilization Systems that was certified to sterilize pallet truckloads of products.
- The Keystone machine shop was acquired and renamed to DeMedco.



## 1992-96

#### International & Domestic Expansion

- Across the pond, DeRoyal set up manufacturing facilities in Kells, Ireland and a location in Tallin, Estonia.
- DeRoyal launched a new Wound Care Division with a manufacturing facility in Rose Hill, Virginia.
- Additional acquisitions in the United States included Hermitex Knitting Mills (renamed to DeRoyal Textiles) in Camden, South Carolina and Critical Disposables in Sanford, Florida.
- DeRoyal launched Royal Converting in Maynardville, Tennessee, LMB Orthopedics in San Luis Obispo, California, and DeRoyal Textiles in Camden, South Carolina.





DeRoyal Industries, Inc. - Part 2

### Late 1990's

## **DeRoyal Introduced Corporate Logo & Mission Statement:**



We deliver high quality medical products and innovative healthcare services to our most important constituency: Caregivers and their Patients.

Our future must balance our strong entrepreneurial spirit with a solid ethical agenda which incorporates a passion for the development of our employees as well as continuing, sincere concern for our community and partners in industry.

#### **Acquisition & Growth**

- Additional growth for DeRoyal began in Latin America with the purchase of Sensores Cientificos in Costa Rica to manufacture key components of temperature monitoring devices and renamed it to DeRoyal Cientifica.
- Expanding its international coverage, DeRoyal attended its first Medica - Annual Global Medical Conference.
- DeRoyal developed TraceCarts; a time-saving system for transporting custom packs to the Operating Room.



ACQUISITION















## The Story Behind DeRoyal Industries, Inc. - Part 3

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## 2000

#### **International Expansion Continued**

- Atlanta International and FlexTech were acquired to develop custom bracing, which allowed DeRoyal to begin offering overnight service for any custom bracing order.
- A new orthopedic sewing facility began in Guatemala and manufacturing operations were established in the Dominican Republic. Square footage for both facilities have since been expanded.
- DeRoyal reached a milestone of 2,000 employees.

#### Innovation in the Digital Age

- DeRoyal purchased and deployed new enterprise software to increase efficiency, connectivity, and customer value.
- DeRoyal launched an e-business initiative that focused on business development with web-based tools.

## 2001

#### **Product Expansion**

- DeRoyal's Carapace plaster casting facility was relocated from Oklahoma to Lawrenceburg, Tennessee.
- A joint venture with DeRoyal Industrial Molding and Murray Manufacturing was formed.

### 2002

DeRoyal introduced suction and waste solution products that showed DeRoyal as a leader in the healthcare waste fluid management industry. These products assisted hospitals in need of quick, flexible and simple solutions for liquid medical waste.

### 2003

#### **Thirtieth Anniversary**

DeRoyal celebrated 30 years of manufacturing high quality healthcare products and establishing a worldwide presence.



#### DeRoyal Industries, Inc. - Part 3

## 2004

#### **Production and Logistics**

- DeRoyal began utilizing third party logistics providers.
- A facility for custom procedure trays manufacturing was established in LaFollette, Tennessee.

## 2005

DeRoyal overnight service for any custom brace became a reality, as our two high-tech "fab labs" rapidly manufactured custom spinal orthosis and functional knee braces.

## 2007

#### **Additions and Acquisitions**

- Admission kit components gained from acquiring Diamond Plastics added to DeRoyal's injection molding capabilities for procedure trays and bowls.
- A new 39,000 sq. ft. patient care facility was added to the Dominican Republic location, and a 120,000 sq. ft. manufacturing facility opened in Guatemala.

## 2008

#### **35 Years in business**

- DeRoyal celebrated another milestone by reaching 35 years in business providing innovative products for the medical industry.
- DeRoyal Carapace plaster and fiberglass casting facility was sold to BSN.





GROWTH









## 2010s g l o b a l

## The Story Behind

#### DeRoyal Industries, Inc. - Part 4

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## 2010

DeRoyal acquired HT Group - expanding our in-house design, engineering, and manufacturing capabilities for spine and orthopedic implants.

## 2011

- DeRoyal offered a new business solution called Continuum; an automated inventory control and charge capture solution, that helped reduce costs, increase revenue, and maximize clinical efficiencies.
- DeRoyal announced its new tagline: Improving Care. Improving Business.<sup>®</sup>

## 2012

- DeRoyal Global Healthcare Solutions, LLC. in Dublin, Ireland was opened as a sales and marketing office.
- DeRoyal divested Plastics Development, Inc., located in Mt. Juliet, Tennessee.

## 2013

**DeRoyal Celebrated 40 Years** DeRoyal employed almost 2,000 people in five countries, marketed more than 25,000 products in 61 countries and had more than 70 U.S. patents, with patents pending.

## 2018

#### **DeRoyal Celebrated 45 Years**

In appreciation for the community, DeRoyal participated in several volunteer programs and fund-raising activities throughout the year.



## 2019

## Ground Breaking Ceremony with the President of the Dominican Republic

In June, over 80 people attended the ground breaking ceremony for the 70,000 square foot expansion in the Dominican Republic.

#### DeRoyal Industries, Inc. - Part 4

## 2021

#### Joint venture to enter the isolation gown market

- DePre, LLC is established between DeRoyal, Premier, and S2S Global to produce AAMI II isolation gowns.
- The world's first-ever automated surgical isolation gown manufacturing machine begins being built in Sheboygan, Wisconsin. Production tests begin in late 2021.

### 2022

- Two (45-ton) sterilizer machines were delivered to (RSS) Royal Sterilization Systems at the DeRoyal Tazewell Campus. Adding these 2 chambers will increase the capacity of RSS Eto capabilities as well as abilities to provide sterilization for contracts.
- Employing more than 600 people from surrounding towns, DeRoyal Guatemala, DeRoyal Costa Rica, and DeRoyal Dominican Republic each remain an important part of the local economy in their Latin America locations.

## 2023

#### **DeRoyal celebrates 50 years**

Today, at its 50<sup>th</sup> year in business, DeRoyal employs over 1,800 people in 5 countries, markets more than 25,000 products in 75 countries, holds 116 U.S. and non U.S. patents, with over 70 patents pending.

### Today and into tomorrow...

#### 50 years of innovation began with an idea.

That idea for an orthopedic boot grew to be a large selection of product and business solutions.

The future of DeRoyal Industries will continue with the same entrepreneurial spirit in which it was founded upon, manufacturing quality products and solutions to provide our customers added value with innovative services.















#### DeRoyal Industries, Inc. USA & International Customer Support | 888.938.7828 Canada & USA Exporters | 800.327.3346 DeRoyal.com

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